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(2) *Information.*—At regional level, he will run a small information Centre where he will be able to supply all details of Government Schemes. He will also, in consultation with Collectors of the districts in his region bring out pamphlets in a limited way Press Releases may also be issued by him on behalf of the Collector.. He will also collect material for production of pamphlets at State level.

(3) *Tourism.*—Every region has some tourist spot or the other. This Officer will be in charge of Tourism also and will do everything to promote inland Tourism.

(4) *Visits.*—When V.I.P.'s visit the district in a region, this Officer will act as Liasion Officer on behalf of the Goaernment.

(5) *Exhibition.*—This Officer will have a small exhibition unit and conduct exhibition in regional level.

(6) *Distribution of Materials.*—The Regional Public Relations Officers will distribute Publicity materials at regional level sent to him from the Headquarters.

(7) *Co-ordination.*—The Regional Public Relations Officer will co-ordinate the publicity work of both Central and State Government Officers.

(8) *Films.*—It is proposed to set up a Film Wing in the Information department and it will produce films at State level and distribute them for screening Theatres in the different districts of the Region. The Regional Public Relations Officers will look after the distribution and screening work in the districts. The Officer will also assist in the coverage of film units and photographic units at regional level.

(9) *Press.*—Every district has now Daily Newspapers and Weeklies. This Officer will also be the Press Relations Officer at regional level.

(10) *Campaigns and Celebrations.*—The Regional Public Relations Officer will assist the Collector and all the district Officers in conducting campaigns, celebrations and Government functions.

மண்டல மக்கள் தொடர்பு அலுவலர்களின் கடமைகளும், பணிகளும்.

(1) விளம்பரம்.—*(தனது எல்லைக்குட்பட்ட)* மாவட்டத்திலோ அல்லது மாவட்டங்களிலோ முன்னேற்ற திட்டங்கள் தொடர்பான எல்லா பிரச்சாரங்களையும் விழாக்களையும் பற்றிய விளம்பரங்களை அவர் ஏற்பாடு செய்வார். "திரைப்படம்" காட்டுகின்ற கருவி அவரிடம் இருக்கும். அவர், கிராமங்களில் 16 எம்.எம். திரைப்படக் காட்சிகள், கூட்டங்கள், பாட்டுகள், நாடகங்கள் இவைகளை ஏற்பாடு செய்வார்.